

# **MM Group**

Leading in Consumer Packaging



### Think next.

# Our purpose is to enable people to live a better life on a better planet.

How can we minimise food waste and safeguard products through consumer packaging that is not only recyclable but also effectively recycled at scale, using renewable resources and has a zero-carbon footprint, all while being efficient?

At MM, we Think next. to make this a reality with our customers.

# Peter Oswald CEO





# Think next.



Our culture.

With nearly 14,000 employees working in circa 30 countries, we have the global presence and experience to serve our customers' needs.

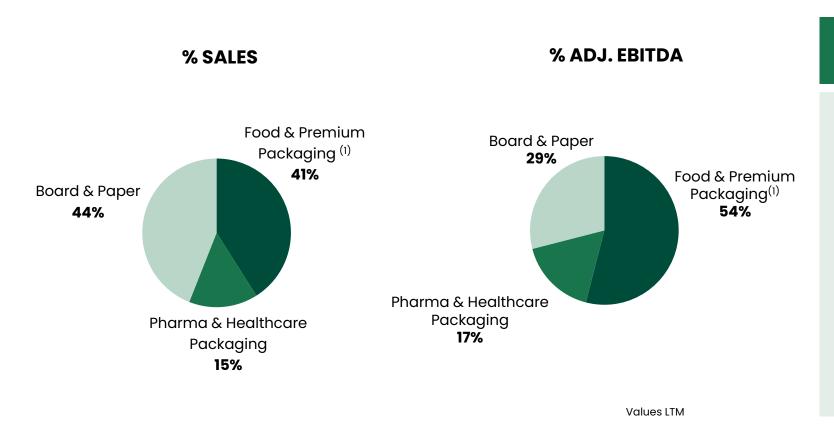
Our culture is defined by the dedication and enthusiasm of our people. We prioritise lived values with a strong focus on sustainability. We approach our work with responsibility, passion, a focus on results and collaboration.

At MM, we Think next. to make a positive impact on people's lives and the planet.

## MM Group in facts and figures



We are a leading global producer of folding cartons and cartonboard with an attractive offer in kraft and uncoated fine papers, operating in three divisions



### EUR 4.0 BILLION SALES

**443** adj EBITDA (in millions of EUR)

**3.7** billion volume of packaging produced in m<sup>2</sup>

**13,593** employees as of sep. 30, 2025 worldwide

CDP Leadership

Ratings for Climate. Forests and Water Security

**6.3** adj ROCE (in %)

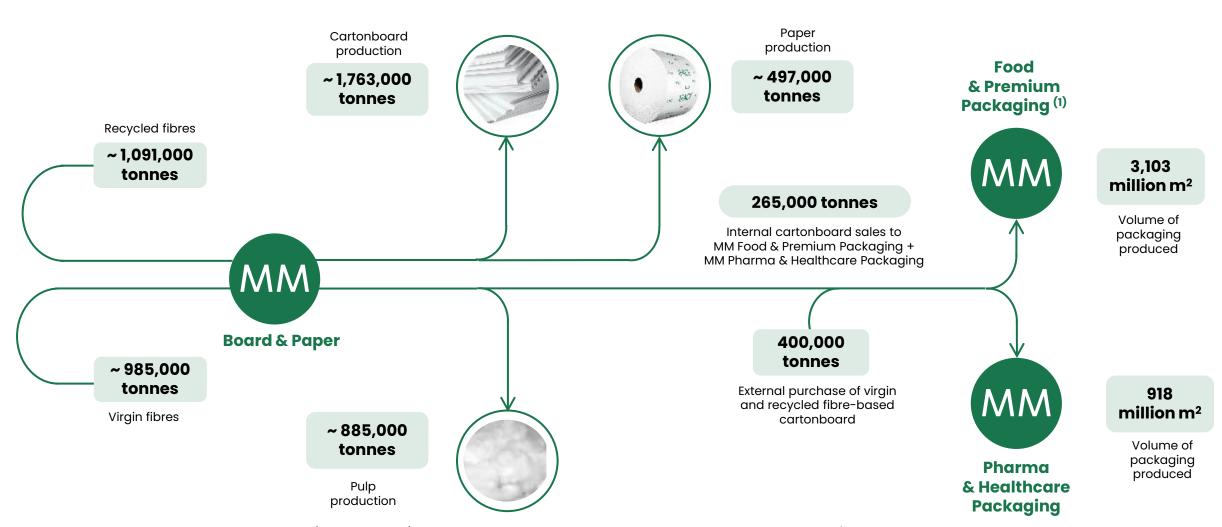
**3.2** million tonnes cartonboard, paper and pulp produced

**61** locations

**58 %** of shares core shareholder families (syndicate)

### **Business Structure**





## Operating as independent divisions



MM Board & Paper sells 85 % of cartonboard to external customers.



#### **MM Board & Paper**

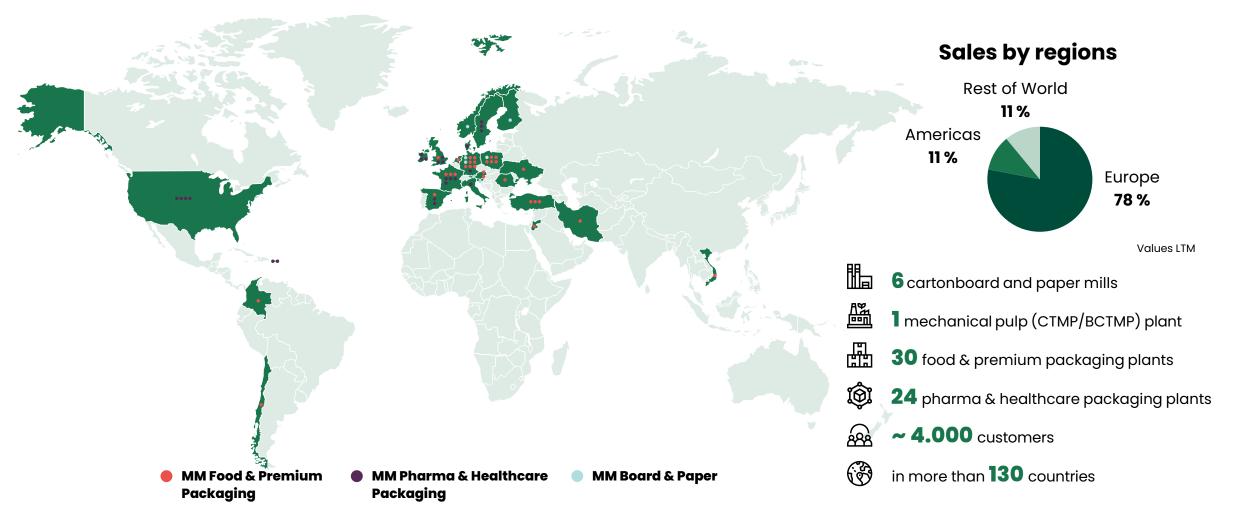
produces 1.8 million tonnes of cartonboard

# MM Food & Premium Packaging and MM Pharma & Healthcare Packaging

buy 0.7 million tonnes of cartonboard, thereof more than one third internally (1)

### International footprint close to our customers





### Think next.

## Our strategy.





# Talent & technology for growth

We invest in talent and leading edge technology to drive growth



# Innovative solutions

We create innovative solutions to replace plastic in packaging



# Expertise & passion

We serve our customers' needs with expertise and passion



# Efficiency of our operations

We ensure the best-in-class efficiency of our operations

### Think next.

# MM

### Creating value for customers.



# Your proximate network

- #1 for cartonboard in Europe
- #1 for folding cartons in Europe
- #1 for secondary pharma packaging in the US



# Security of supply

- Packaging backwards integrated with cartonboard
- Multi-plant security concept



# **Driving** innovation

- Innovative solutions for plastic replacement
- Leading in technology
- · Think next. company culture



# More sustainable in every fibre

- Extend circularity with recycled, complement with virgin
- Commitment to Net Zero by 2050 via decarbonization and achieving 100% use of renewable and/or low carbon electricity by 2031
- Setting best practices for responsible sourcing

## We invest in industry leadership – recent highlights



We keep investing in production, sustainability, product innovations and technology to increase our competitive strength and growth abilities.



#### **Production**

 Modernisation of the cartonboard machines at MM Frohnleiten, MM Neuss, MM Količevo



Sustainability

- Implementing sustainability as driver of investment decision making
- Modernisation of equipment (e.g. wastewater treatment plants) to increase water and energy efficiency
- Investment in renewable energy and technologies



# Product innovations

- Plastic substitution with highquality thermoformed pulp for tailor-made shapes, decorative finishing's and barriers
- ALASKA® BARRIER GREASE virgin fibre cartonboard that provides the most innovative barrier against grease



### **Technology**

- New digital/flexo press in Bydgoszcz (Poland) combining the efficiency of flexographic printing with the possibilities of individualisation
- Fully automated warehouse @MMP Romania with use of AGVs to bring pallets to the high-bay warehouse

# Cartonboard as a renewable and responsible packaging material



# RECYCLED FIBRE AS CORE MATERIAL

>1 M

MM used more than 1 M tonnes of recycled fibre in 2024 for board & paper production.

#### **EU RECYCLING RATE**

83%

The European paper-based packaging recycling rate ranks the highest of any packaging material.

(Eurostat: Recycling rate of packaging by type of packaging 2025)

#### **CONSUMERS' CHOICE**

66%

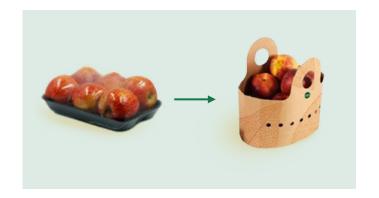
of consumers consider it important to purchase products packaged in "environmentally friendly materials". (<u>Pro Carton: European Consumer Packaging</u> <u>Perceptions Study 2025</u>)

### Think next.



## Replacing and reducing plastic in packaging

MM Group offers numerous alternatives to single-use plastic products. Here are some examples of SUPD\*-ready products that our customers have chosen.



#### **BASKET**

multiple award-winning basket, replacing plastics for fruit



#### **MM PAPER POUCHES**

the Innovative fibre-based stand-up pouch



#### **MOULDED PULP**

trend towards more sustainable packaging in plastic replacement

### With continuous innovations

### we drive growth for our customers





Mc Donald's Delivery Cuff



**Avon** Eve Become



WORLDSTAR WINNER 2028

**Hofer** Erdäpfelkiste



**Spirit Brothers**Belle Rive Gin



**Recyclay**® Nespresso Cups



**Kellogg's**CoCo Pops

# Excellence over many years



# AWARDS SINCE 2022

ECMA/ECEA Award
Deutscher Verpackungspreis
Deutscher Design Award
WordStar Global Packaging Award



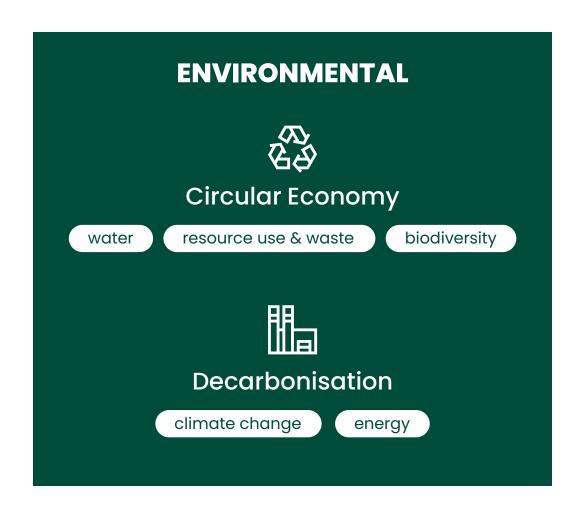


# MM Sustainability

Creating value with every fibre

# MM's integrated sustainability approach for operations and customer solutions







ESG\* management (operations and supply chain)

# **Decarbonisation**

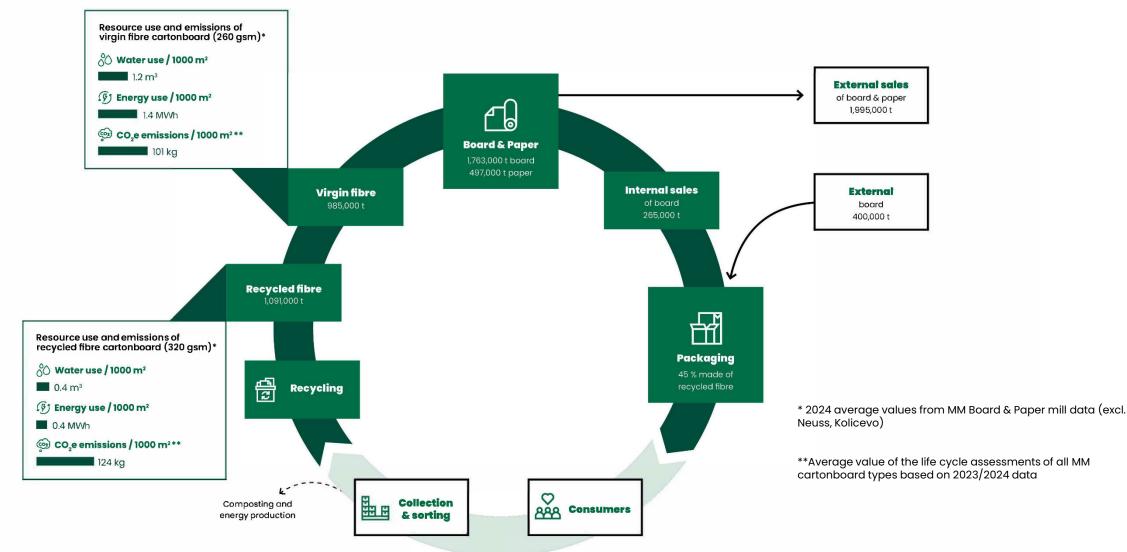
# MM's most important ESG targets



	Baseline	2024	Target
ENVIRONMENTAL			
Reduce absolute scope 1 and 2 greenhouse gas (GHG) emissions by 50.4% by 2031 and 100% by 2050 vs. 2019	0% (2019)	54%	50.4%
Increase annual sourcing of renewable and/or low carbon electricity to 100% by 2031	15.6% (2019)	94%	100%
Reduce scope 3 GHG emissions by 58.1% per € value added by 2031 and 90% by 2050 vs. 2019	0% (2019)	52%	58.1%
Engage with 80 % of key suppliers with the aim of reducing Scope 3 emissions by 2026	-	new target	80%
Improve water efficiency by 35% by 2030 vs. 2019*	0% (2019)	30%	35%
Acquire third-party certification for water management at all Board & Paper mills by 2030*	57% (2022)	71%	100%
Assess biodiversity at MM plants and key wood-supplier locations by 2028	0% (2022)	new target	100%
Purchase all wood from certified or controlled responsible sources*	100% (2023)	100%	100%
Purchase all wood-based materials from verified responsible suppliers by 2030	_	new target	100%
Reduce waste to landfill to <10kt by 2030 and zero waste to landfill by 2050	39kt (2019)	27kt	<10kt
SOCIAL			
Reduce annual lost time accident rate (LTAR <sub>(200)</sub> )	2.18 (2022)	1.01	<1
3% increase of taken MM Academy training hours per employee in 2025 compared to 2024	-	4.13 h/FTE	4.26 h/FTE
GOVERNANCE			
Ensure all our key suppliers commit to the MM Supplier Code of Conduct by 2030	_	new target	100%
Evaluate and assess key suppliers on ESG performance by 2028	_	new target	80%

## Extend circularity with recycled, complement with virgin

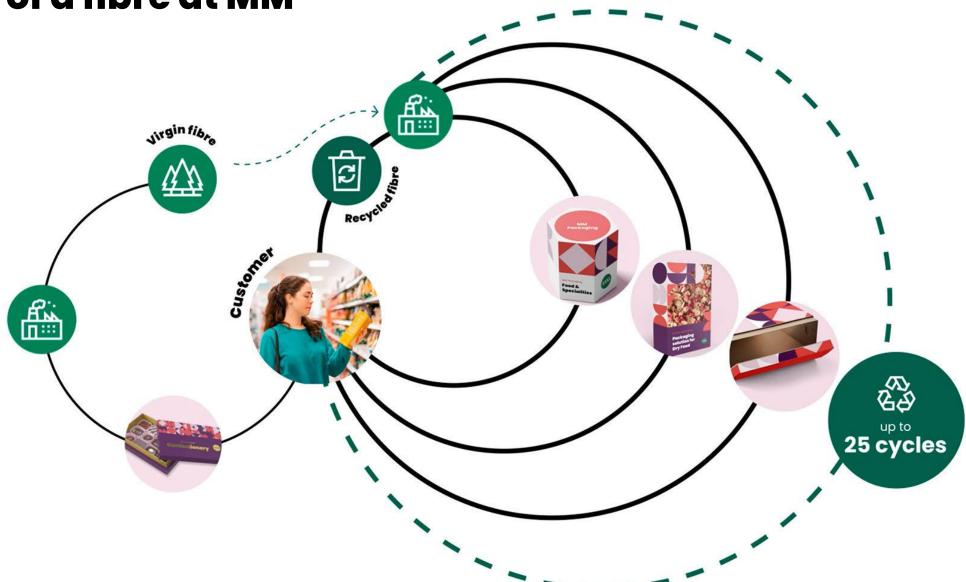






### Life of a fibre at MM







# Customer solutionscircular economy



- No. 1 in Europe for recycled cartonboard production (WLC)
- Hybrid (recycled / virgin) products
   (e.g. ALASKA ECO)
- 45% recycled fibre content in our cartonboard packaging solutions
- Solutions to substitute plastic e.g. fruit & vegtables baskets, Carton Cavity System, MM Moulded Pulp
- Product development: Design for recyclability, light-weighting, new barrier solutions

## Using fewer natural resources in a circular economy



Extend circularity with recycled, complemented with virgin









### **Energy**

- Committed to continuously reduce specific energy consumption
- MM recycled fibre cartonboard production consumes ~70% less energy vs. MM virgin fibre cartonboard as recycled fibres are already processed once

#### Water

- Committed to use water responsibly and ensure efficient water management
- MM recycled fibre cartonboard production consumes ~67% less water vs. MM virgin fibre cartonboard as recycled fibres are already processed once

# Biodiversity & Ecosystems

- Committed to responsible sourcing and no deforestation
- Using recycled fibres helps preserving forests, and brings a positive impact towards biodiversity

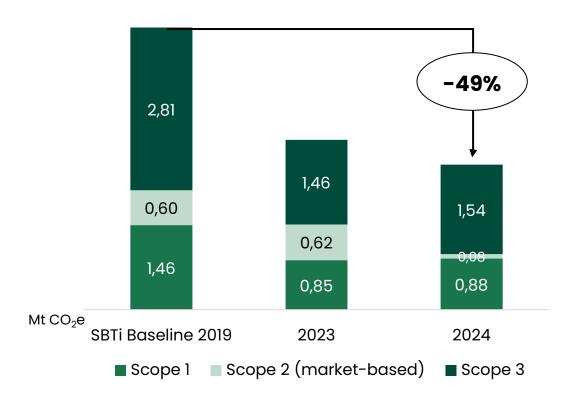
#### Waste

Committed to use process
waste as raw material or
energy according to the waste
hierarchy (prevent, reduce, reuse, recycle and responsible
disposal)

# MM Group corporate carbon footprint decreasing 49 % vs. 2019 baseline



### Absolute CO2e emissions



#### Development 2024 vs. 2023 (15% reduction)

- Scope 1 up by 3% due to increase of production in Board & Paper by 17%
- Scope 2 emissions decreased by 88% driven by switch to renewable/low carbon electricity
- Scope 3 up by 6% due to increase of production in Board & Paper by 17%

#### Key CO<sub>2</sub>e emission reduction measures:

- Switch to renewable/low carbon electricity
- Energy efficiency and modernization
- Replacement of fossil fuels by renewable energy sources (e.g. biogas)

## Decarbonisation – committed towards Net Zero by 2050



Targets to mitigate global temperature increase to below 1.5°C





Reducing GHG\* emissions from operations

(scope 1 & 2)

50.4 %\*\* by 2031 and 100 % by 2050

2024

**-54%** 

Reducing GHG\* emissions from the value chain

(scope 3)

**58.1%\*\*** per Euro value added **by 2031 and 90% by 2050** 

**-52 %** 

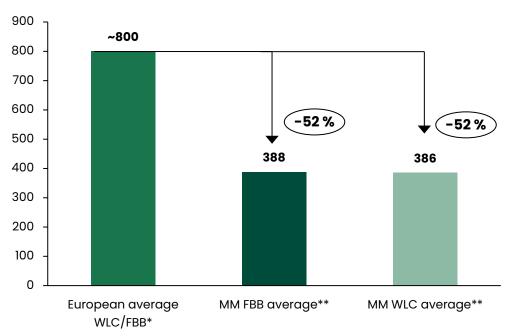


# Comparison Carbon Footprint



Global Warming Potential (GWP) per tonne (Cradle-to-Gate calculation)

kgCO<sub>2</sub>e / tonne



<sup>\*</sup>Source: <u>Carbon footprint statement prepared by RISE(Research Institutes of Sweden)</u> Bioeconomy and Health Unit on behalf of Pro Carton (study 2023, data 2021)

<sup>\*\*</sup> Average value of the Life Cycle Assessments of MM cartonboard types (Kwidzyn, Kotkamills, **24** Frohnleiten and Gernsbach) based on 2023/2024 data

Note: Recycled-fibre cartonboard (WLC); virgin-fibre cartonboard (FBB)

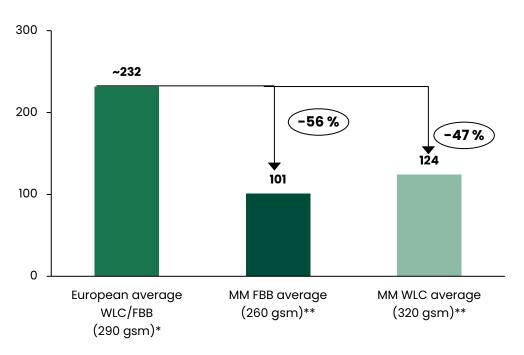


# Comparison Carbon Footprint



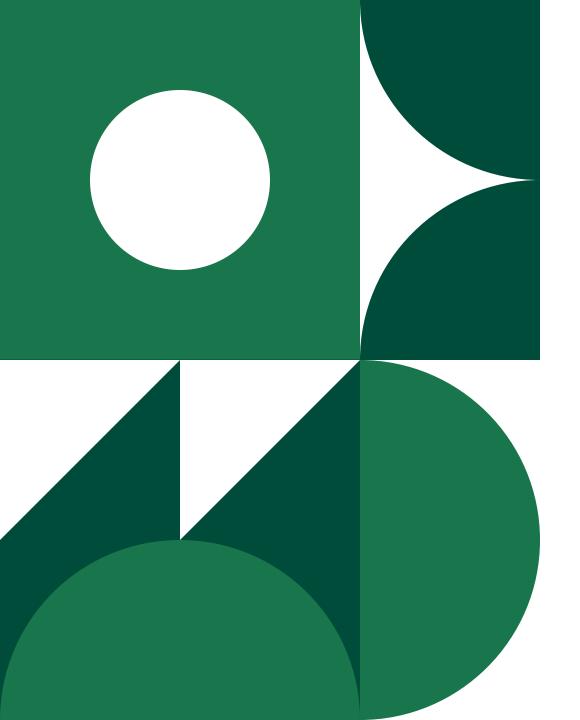
Global Warming Potential (GWP) per 1000 m<sup>2</sup> (Cradle-to-Gate calculation)

kgCO<sub>2</sub>e / 1000 m<sup>2</sup>



<sup>\*</sup>Source: Carbon footprint statement prepared by RISE(Research Institutes of Sweden)
Bioeconomy and Health Unit on behalf of Pro Carton (study 2023, data 2021)

\*\* Average value of the Life Cycle Assessments of MM cartonboard types (Kwizdyn,
Kotkamills, Frohnleiten and Gernsbach) based on 2023/2024 data
Note: Recycled-fibre cartonboard (WLC); virgin-fibre cartonboard (FBB)



### Think next.



#### **Big wins**

- Circular Economy: Established No. 1 position in Europe for recycled cartonboard production (WLC)
- 2. Decarbonisation: Ahead of plan on Scope 1 & 2 2031 CO<sub>2</sub>e emissions goals and within reach of Scope 3 2031 CO<sub>2</sub>e emissions goals
- 3. ESG management with ambitious targets in place

#### Road ahead

- Step up Scope 3 and 360° supplier engagement program including Biodiversity
- 2. Deliver 14 ESG and mid-term decarbonisation targets and plan/ prepare for net zero by 2050
- 3. Accelerate contribution to circularity with focus on circular product innovation.

# High external recognition of MM Group's sustainability performance





CDP Climate Leadership (A) rating
CDP Forests Leadership (A-) rating
CDP Water Leadership (A-) rating
Rating is based on 2023 data



ISS ESG Corporate Rating improved to "Prime" status C+ Rating is based on 2024 data



**EcoVadis** ESG Rating improved to **Gold**Rating is based on 2024 data



Sustainalytics ESG Risk Rating improved to 16.8 (low risk)
Rating is based on 2023 data



Leading in Consumer Packaging

# **MM Packaging**



# Global companies turn to MM as the world's premier producer of folding cartons



Customers from the Food & Specialities, Beauty & Personal Care and Pharma & Healthcare markets partner with MM to build their brand appeal and sustainability credentials with a full range of fibre-based packaging products.



#1
Producer of folding



**3.7 billion**Of packaging produced in m<sup>2</sup>



**54**Production sites worldwide



Continents are home to our facilities

cartons in Europe



≈ 9,400 Employees worldwide



Dedicated
Innovation Centres

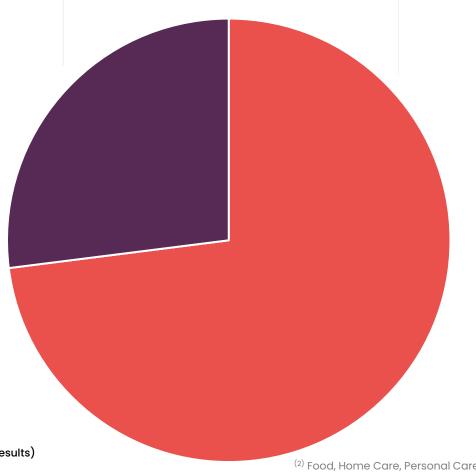
# Customers turn to MM for industry insights and know-how <sup>(1)</sup>



27%

#### Pharma & Healthcare

Dedicated to the manufacturing of secondary packaging for Pharma & HC, providing **folding cartons**, **leaflets**, **labels and booklets**. Servicing >800 pharma and healthcare customers including 19 of the top 20 pharma global companies.



73%
Food & Premium ②

Focused on manufacturing of secondary packaging for food, nonfood, beauty & personal care, and specialties. Delivering a broad range of folding cartons, labels, leaflets and high-end finishes that elevate shelf presence and are functional and sustainable as well.

### International presence close to our customers

# MM

## World map

- **O** USA
  - · MM Indianapolis
  - MM Greensboro
  - MM Clayton
  - MM Charlotte
- 2 Puerto Rico
  - MM Manati
  - MM Guaynabo
- 3 Colombia
  - MM Packaging Colombia
- 4 Chile
  - MMP Chile
- 5 Ireland
  - MM Airways
  - MM Cork
- MM Glasnevin
- **6** United Kingdom
  - MM Newport
  - MM Newmarket
  - MM Bradford
  - · MM Packaging Deeside
- Netherlands
  - MM Leeuwarden

#### 8 France

- · MM Packaging France
- MMP Packetis Chazelles
- MMP Packetis Isle d'Espagnac and Soyaux
- MMP Valreas
- · MMP Premium Ancenis
- MMP Premium Saint Hilarie

#### 9 Spain

- · MM Madrid South
- · MM Madrid North
- MM Barcelona
   MMP Ibérica

#### Sweden

- MM Eson Pac Veddige
- MM Eson Pac Södertälje
- MM Eson Pac Åstorp

#### Denmark

· MM Eson Pac Denmark

#### 2 Germany

- · MM Wolfen
- MM C.P. Schmidt
- · MM Graphia Trier
- MM Gravure Trier
- MM Packaging Caesar
- MM Packaging BehrensMM Innovaprint Bielefeld
- MM Innovaprint Delmenhorst

#### Austria

- · MM Premium Vienna
- MM Neupack

#### 1 Italy

MM Piacenza

#### (B) Poland

- MM Lublin
- MM Packaging Poland
- MMP Neupack Polska (Petersona)
- MMP Neupack Polska (Równa)
- MMP Premium Polska

#### 16 Ukraine

- Graphia Ukraina
- MM Packaging Ukraina

#### Romania

MM Packaging Romania

#### **1**B Turkey

- MM Graphia Izmir
- Superpak Gaziantep
- Superpak Izmir

#### 19 Iran

 Mayr-Melnhof Print & Packaging Tehran



MM Packaging

Jordan

3 3

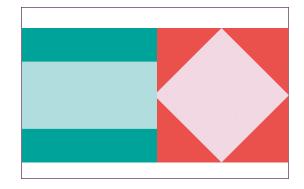


MM Packaging Vidon

### Think next.

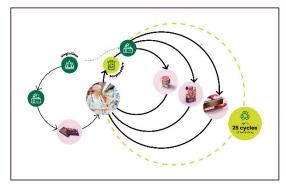
# MM

## Creating value for customers.









# Integrated value chain

Converters and brand owners can rely on **value-chain integration** between MM packaging and MM Board & Paper's cartonboard production. The supply chain is secure and backed by business contingency plans and a VMI service offering.

### **Security of Supply**

Customers rely on the **global MM packaging network** to keep their filling lines running. We can ship packaging of the same high quality from multiple locations around the world.

### All under one roof

Whether it's **labels** and **leaflets** for pharmaceutical customers or **folding cartons** and more sustainable finishing effects for FMCG companies, major brands count on MM for a full-range of packaging solutions.

#### **ESG** knowhow

Customers turn to us for a thorough understanding of **ESG topics** and **regulatory landscapes**. Partnering with MM helps them ready their businesses for EUDR, PPWR, and other legislation that impacts their packaging purchase.

## Offering more sustainable product innovations



## to reduce plastic in packaging



#### **GREEN PEEL**

With our innovative solution, customers can cut plastic by 90% compared to traditional trays. This **lightweight, more sustainable cartonboard solution** seamlessly integrates into existing packaging and production lines, making sustainability effortless.



#### **MOULDED PULP**

With **moulded-pulp inserts**, brand managers can elevate their **packaging's aesthetics** and advance their **ESG agenda** at the same time. This fibre-based, recyclable packaging feature has already found cross-industry applications in Food & Specialities, Pharma & Healthcare, Beauty & Personal Care, and more.



#### **BOARD FITMENTS**

Pharmaceutical customers can further their ESG agenda by replacing plastics inlays with cartonboard fitments that perfectly align with existing topload carton designs and filling processes.



#### **FRUIT BASKETS**

Customers can reduce and even replace the plastic in their packaging with our premium, sustainable cartonboard baskets for stone fruits. Engineered for product visibility and a low- to no-plastic consumer experience, this innovative design offers full brand customization and efficient logistics.

### A complete portfolio



## of folding cartons and fibre-based materials



FOLDING CARTONS



**LABELS** 



**LEAFLETS** 







**MOULDED PULP** 



Leading in Consumer Packaging

# **MM Board & Paper**





# Europe's largest cartonboard producer



We produce virgin fibre cartonboard, recycled cartonboard, packaging papers, saturating kraft, liner, barrier cartonboard, uncoated fine paper and pulp.

6

cartonboard mills in 5 countries

mechanical pulp mill

10

board & paper machines

3.2 million

tonnes cartonboard, paper and pulp produced **≈110** 

export countries

4,167

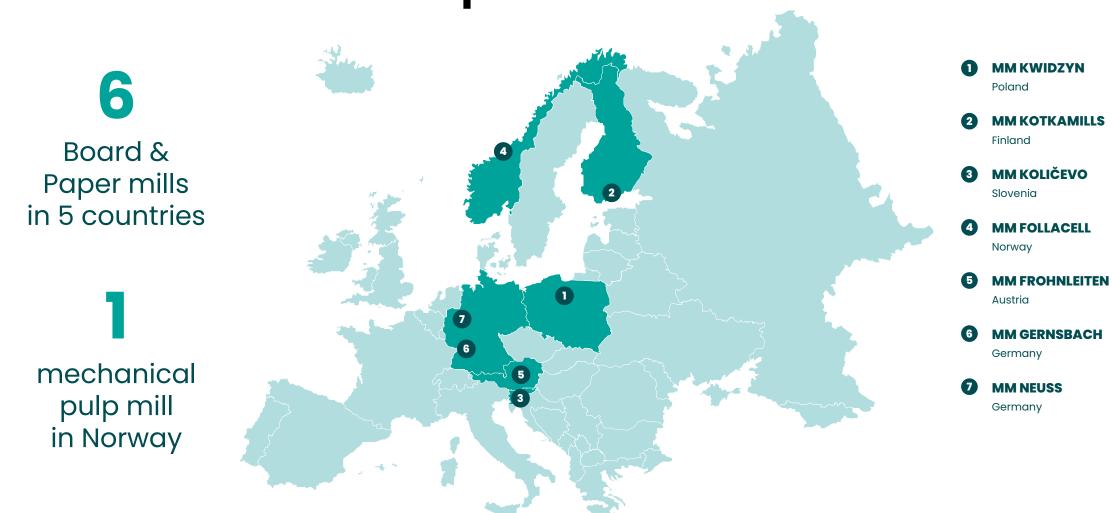
employees

as of Sep. 30, 2025

LTM

# Offering customers the highest supply security with our MultiMill concept





## Offering a comprehensive

## fibre-based product portfolio





### RECYCLED CARTONBOARD

One of the global leader and #1 in Europe



### VIRGIN FIBRE CARTONBOARD

Among top three producers in Europe



### WHITE TOP COATED RECYCLED LINER

Among top three producers in Europe



### UNCOATED FINE PAPER

The best printing experience



#### SATURATING KRAFT PAPER

ABSORBEX® is the world's leading SKP brand



#### PACKAGING KRAFT PAPER

Ist choice for multipurpose packaging solutions

### Our fibre-based offer



## the optimal solutions for a wide variety of applications



FOOD (DRY, CHILLED, FROZEN)



**PHARMA & HEALTH CARE** 



COSMETICS & PERSONAL CARE



COMMERCIAL & OFFICE PRINT



**PACKAGING PAPER** 



HIGH PRESSURE LAMINATES

### We pursue responsible packaging innovations





#### **ALASKA® BARRIER GREASE**

A hard sized virgin fibre cartonboard with the most innovative barrier against grease. More sustainable and cost-effective alternative to PE coating.



MCM® ECO

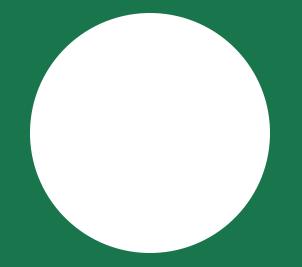
A recycled cartonboard suitable for high-speed converting. Consists of 100 % recycled fibres.



MCB® BROWN

A recycled cartonboard with a brown reverse side, natural appearance and impressive printing results.





# Thank you.

### **MM Group**

Brahmsplatz 6, 1040 Vienna, Austria

Tel: +43 (0)1 502 57 - 0

E-mail: office@mm.group

www.mm.group



Leading in Consumer Packaging