



Global Presence

With decades of expertise, our worldwide plants excel in luxury, premium and mass-market packaging, adapting best practices to create high-quality, competitively priced solutions.



**Responsible
production starts with
responsible thinking.**

Be part of the
MM Packaging experience.
www.mm.group/packaging
beauty.personal-care@mm.group



MM Packaging **Luxury Beauty & Personal Care**

Packaging Solutions that define your brand.

Shaping the future of Premium Packaging

In the beauty industry, experience, high-quality, and innovation sets brands apart. Packaging is a key driver of differentiation, performance, and future market relevance.

Innovation at Our Core

We continuously innovate and develop future-ready packaging solutions that anticipate trends.

Our Focus:

- ◊ Functional trend-driven development
- ◊ Advanced design & engineering
- ◊ Innovative & sustainable materials



Luxury Packaging

Crafted to Elevate Your Luxury Brand

Transform your vision into exceptional luxury packaging.

Premiumisation & bespoke details:

- ◊ Embossing & Debossing
- ◊ Foil applications
- ◊ Varnishes & Textured materials
- ◊ Soft-touch & Flocked coatings

We blend craftsmanship and innovation to create distinctive, high-end packaging for exclusive beauty brands.



Personal Care Packaging

High-Quality Solutions at Scale

We provide cost-effective, high-quality packaging with large-volume capabilities for personal care products, including oral care, hair care, body & skin care, and make-up cosmetics.

Smart innovation for mass-market beauty.

**Folding Cartons – Shaped Cartons – Labels
Leaflets – Blister Cards – Inlays – and more.**

